



Website Analysis Overview Report

August 2018

- nossaaposta.pt
- estorilsolcasinos.pt



Global Rank [ⓘ]

May 2018 - Jul 2018, 🌐 Worldwide

| | |
|--------------------------------------|----------|
| nossaaposta.pt | #121,640 |
| estorilsolcasinos.pt | #34,042 |

Country Rank [ⓘ]

May 2018 - Jul 2018, 🇵🇹 Portugal

| | |
|--------------------------------------|------|
| nossaaposta.pt | #697 |
| estorilsolcasinos.pt | #172 |

Category Rank [ⓘ]

May 2018 - Jul 2018, 🌐 Worldwide

| | |
|--------------------------------------|-----|
| nossaaposta.pt | N/A |
| estorilsolcasinos.pt | N/A |

Website Audience

Total Visits [ⓘ]

May 2018 - Jul 2018, 🌐 Worldwide

| Domain | % | # |
|--------------------------------------|---------------------------------|---------|
| nossaaposta.pt | <div style="width: 28%;"></div> | 933,177 |
| estorilsolcasinos.pt | <div style="width: 72%;"></div> | 3.348M |

Traffic Share [ⓘ]

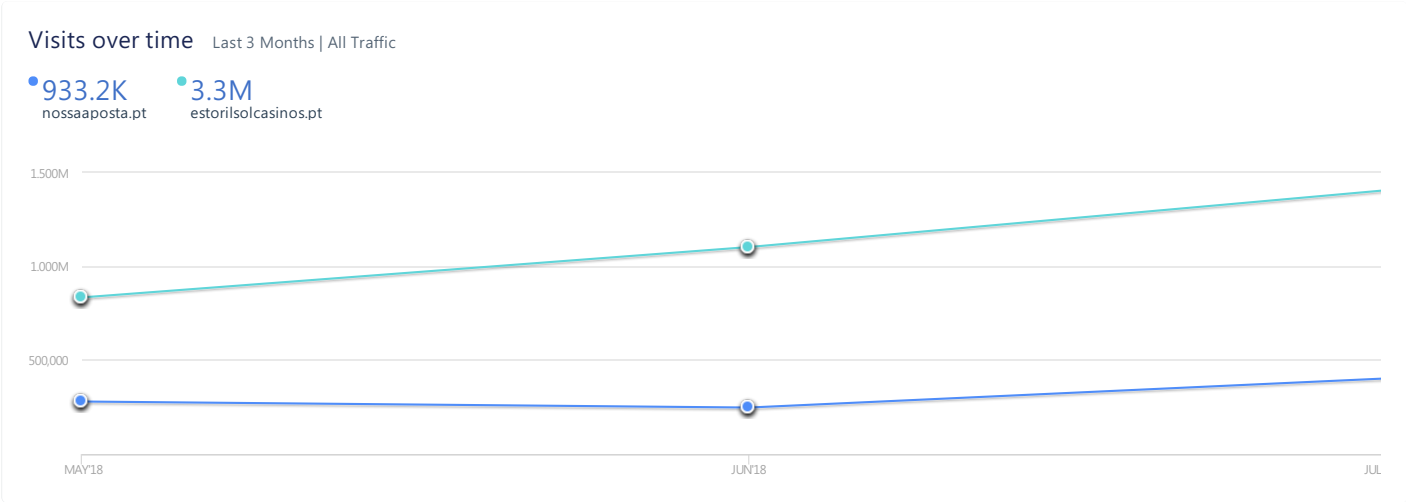
May 2018 - Jul 2018, 🌐 Worldwide

| Domain | Desktop | Mobile |
|--------------------------------------|---------|------------------------------------|
| nossaaposta.pt | 42.92% | <div style="width: 57.08%;"></div> |
| estorilsolcasinos.pt | 45.25% | <div style="width: 54.75%;"></div> |

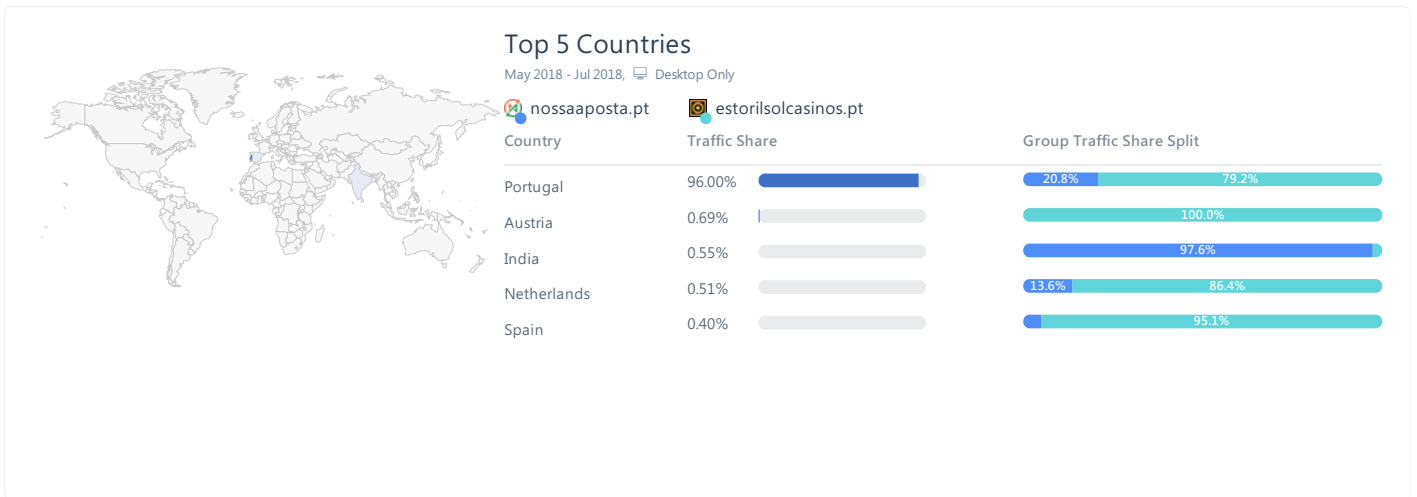
Engagement [ⓘ]

May 2018 - Jul 2018, 🌐 Worldwide

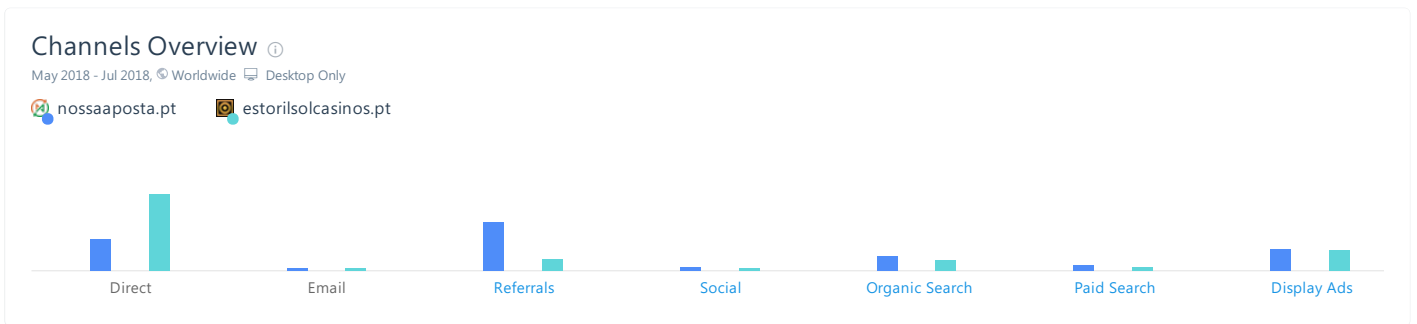
| Domain | Monthly Visits | Unique Visitors | Visits / Unique Visitors | Avg. Visit Duration | Pages/Visit | Bounce Rate |
|--------------------------------------|-----------------------|------------------------|--------------------------|-------------------------|---------------------|-----------------------|
| nossaaposta.pt | 311,059 | 159,112 | 1.95 | 00:05:04 | 4.06 | 49.80% |
| estorilsolcasinos.pt | 🏆 1.116M | 🏆 265,839 | 🏆 4.20 | 🏆 00:11:59 | 🏆 7.94 | 🏆 36.63% |



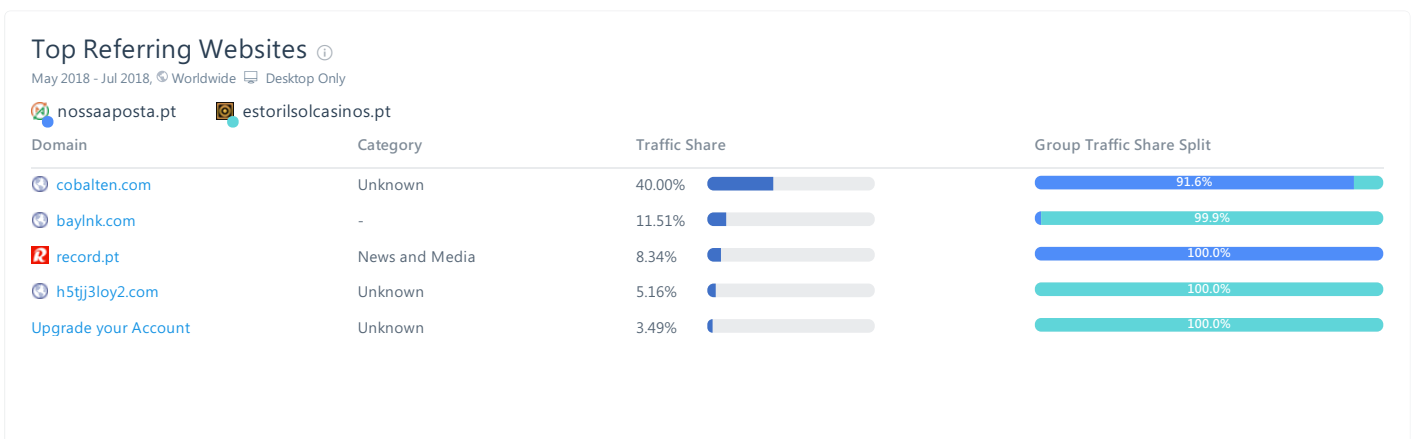
Geography



Marketing Mix



Referrals



Search

Top Search Terms ▾ Organic ▾

May 2018 - Jul 2018, Worldwide Desktop Only

nossaaposta.pt

estorilsolcasinos.pt

| Search Term | Traffic Share | Group Share Split | Volume | CPC |
|----------------|---------------|-------------------|---------|--------|
| esc online | 25.96% | 100.0% | 107,270 | \$1.08 |
| esc | 11.24% | 100.0% | 293,750 | \$0.08 |
| nossa aposta | 8.79% | 100.0% | 15,540 | \$0.51 |
| esconline | 5.47% | 100.0% | 107,270 | \$1.08 |
| a nossa aposta | 3.09% | 100.0% | 6,040 | \$0.53 |

Social

Social Traffic ⓘ

May 2018 - Jul 2018, Worldwide Desktop Only

nossaaposta.pt

estorilsolcasinos.pt



Display Advertising

Top Publishers ⓘ

May 2018 - Jul 2018, Worldwide Desktop Only

nossaaposta.pt

estorilsolcasinos.pt

| Domain | Total Group Traffic Share | Total Group Traffic Share Split |
|--------------------------|---------------------------|---------------------------------|
| record.pt | 14.64% | 100.0% |
| cmjornal.pt | 3.57% | 100.0% |
| flash.pt | 1.59% | 100.0% |
| mrpiracy.xyz | 1.73% | 82.2% / 17.8% |
| onlinevideoconverter.com | 0.34% | 100.0% |

Display Ad Network ⓘ

May 2018 - Jul 2018, Worldwide Desktop Only

nossaaposta.pt estorilsolcasinos.pt

| Ad Network | Total Group Traffic Share | Total Group Traffic Share Split |
|------------------------|---------------------------|---------------------------------|
| Propeller Ads Media | 66.19% | |
| Google Display Network | 7.39% | |
| AdSupply | 5.46% | |
| PopCash | 0.27% | |
| sh.st | 0.08% | |

Traffic Destination

Top Ads Destination ⓘ

May 2018 - Jul 2018, Worldwide Desktop Only

nossaaposta.pt estorilsolcasinos.pt

| Domain | Total Group Traffic Share | Total Group Traffic Share Split |
|----------------|---------------------------|---------------------------------|
| gearbest.com | 14.81% | |
| 1xbet5.com | 13.67% | |
| banners.bet.pt | 11.53% | |
| 1xbetk4.com | 7.36% | |
| jetplayz.com | 6.44% | |